

2011 CALIFORNIA MENTAL HEALTH & SUBSTANCE USE POLICY FORUM

*Changing and Challenging Times:
Healthcare Reform, Integration,
Realignment, and Budget Realities*

Conference Program

Marriott Hotel & Marina
333 West Harbor Drive
San Diego, CA 92101

May 4-6, 2011





Wednesday, May 4, 2011

12:00 pm – 5:00 pm	REGISTRATION	<i>Marriott Hall 4 Foyer</i>
1:00 pm – 3:00 pm	ADULT SYSTEM OF CARE COMMITTEE	<i>New York / Orlando</i>
1:00 pm - 4:00 pm	MEDICAL SERVICES SYSTEM OF CARE COMMITTEE (1pm – 2pm will be shared meeting with ASOC)	<i>Marriott Hall 6</i>
3:00 pm – 5:00 pm	OLDER ADULT SYSTEM OF CARE COMMITTEE	<i>New York / Orlando</i>
3:00 pm – 5:00 pm	SMALL COUNTIES MEETING	<i>Atlanta / Chicago</i>
3:00 pm – 4:30 pm	SOUTHERN REGION MEETING	<i>Marriott Hall 5</i>
5:30 pm – 9:00 pm	GOVERNING BOARD MEETING	<i>Marriott Hall 5</i>



Thursday, May 5, 2011

7:45 am - 5:00 pm	REGISTRATION	<i>Marriott Hall 4 Foyer</i>
7:45 am – 8:45 am	CONTINENTAL BREAKFAST	<i>Marriott Hall 4 Foyer</i>
8:30 am – 9:00 am	WELCOME Nick Macchione, MS, MPH FACHE , Health and Human Services Agency Director, County of San Diego Alfredo Aguirre, LCSW , Mental Health Director, County of San Diego Susan Bower , Vice President, CADPAAC and Alcohol and Drug Services Director, County of San Diego Sandra Naylor Goodwin, PhD, MSW , President & CEO, California Institute for Mental Health (CiMH)	<i>Marriott Hall 4</i>
9:00 am – 9:30 am	DVD PRESENTATION “Expectations for Health Care Reform from those with Lived Experience” Nancy Pena, PhD , Mental Health Director, Santa Clara County	<i>Marriott Hall 4</i>
9:30 am - 10:30 am	CHANGING AND CHALLENGING TIMES: HEALTHCARE REFORM AND NATIONAL ISSUES Ron Manderscheid, PhD , Executive Director, NACBHDD	<i>Marriott Hall 4</i>
10:30 am – 10:45 am	QUESTION AND ANSWERS	<i>Marriott Hall 4</i>
10:45 am – 11:00 am	BREAK	



Thursday, May 5, 2011

- 11:00 am – 12:15 pm **CHANGING AND CHALLENGING TIMES: Marriott Hall 4**
REALIGNMENT, BUDGET, AND OTHER REALITIES
Patricia Ryan, MPA, Executive Director, California Mental Health Directors Association
Tom Renfree, Executive Director, CADPAAC
Farrah McDaid Ting, Senior Legislative Analyst, Health & Human Services, California State Association of Counties (CSAC)
Mike Geiss, CPA, Consultant, Geiss Consulting
- 12:15 pm – 12:30 pm **QUESTION AND ANSWERS Marriott Hall 4**
- 12:30 pm – 1:45 pm **LUNCH** (Included with registration). *Marriott Hall 3*
- 1:45 pm – 3:00 pm **CHANGING AND CHALLENGING TIMES: HEALTH CARE REFORM, INTEGRATION**
AND PARITY LESSONS FROM OREGON STATE
David A. Pollack, MD, Professor for Public Policy, Department of Psychiatry and Division of Management, Oregon Health and Science University
- 3:00 pm – 3:15 pm **BREAK**
- 3:15 pm – 5:15 pm **PANEL PRESENTATIONS Marriott Hall 4**
CHANGING AND CHALLENGING TIMES:
CALIFORNIA BEHAVIORAL HEALTH AND PRIMARY CARE INTEGRATION
BI-DIRECTIONAL INTEGRATION IN ALAMEDA COUNTY
Brenda Goldstein, Director, Psychosocial Services, LifeLong Medical Care
Floyd Brown, MD, Medical Director, Bonita House
THE SAN DIEGO INTEGRATION VISION: EMERGING BEST PRACTICES
AND LESSONS LEARNED
Marshall Lewis, MD, DFAPA, Clinical Director, Behavioral Health Division,
County of San Diego
PLACER COUNTY’S PLAN FOR PATIENT HEALTH HOME
Maureen Bauman, LCSW, MPA, Director, Placer County Mental Health
Dennis Cain, R.N, Placer County Mental Health
Cindy Nover, MSW, Placer County Mental Health



Friday, May 6, 2011

- 7:45 am – 12:00 pm REGISTRATION *Marriott Hall 4 Foyer*
- 7:45 am – 9:00 am CONTINENTAL BREAKFAST *Marriott Hall 4 Foyer*
- 8:30 AM – 8:40 am OPENING SESSION - WELCOME AND INTRODUCTIONS *Marriott Hall 4*
Kristy Kelly, MFT, Mental Health Director, Lake County, California Mental Health Directors Association (CMHDA) President
- 8:40 am – 9:45 am LOW INCOME HEALTH PROGRAM (LIHP): WHAT'S HAPPENING AT THE GROUND LEVEL? WHAT ARE COUNTY BEHAVIORAL HEALTH CHALLENGES/OPPORTUNITIES?
Facilitator: Patricia Ryan, MPA, Executive Director, CMHDA
Maureen Bauman, LCSW, MPA, Mental Health Director, Placer County Mental Health
Jerry Wengerd, LCSW, Mental Health Director, Riverside County Mental Health
Sarah Eberhart-Rios, Deputy Director, San Bernardino County Dept. of Behavioral Health
Alan Edwards, MD, Medical Director, Orange County Mental Health
Marta McKenzie, Director, Shasta County Health and Human Services Agency
- 9:45 am – 10:45 am LIHP COMMUNITY RESPONDER PANEL
Facilitator: Patricia Ryan, MPA, Executive Director, CMHDA
Harriet Markell, Associate Director, California Council of Community Mental Health Agencies (CCCMHA)
Chad Costello, Associate Director of Public Policy, Mental Health America of Los Angeles
Bettie Reinhardt, Coordinator, NAMI California Advocacy Network (NAMI CAN!)
Lisa St. George, Regional Vice President, Recovery Innovations of California
- 10:45 am – 11:00 am BREAK
- 11:00 am – 11:40 am STIGMA REDUCTION PRESENTATION – SAN DIEGO COUNTY *Marriott Hall 4*
Facilitator: Alfredo Aguirre, LCSW, Mental Health Director, County of San Diego
Karen Ventimiglia, MHSA Coordinator, County of San Diego
Stacey Nelson Smith, President of AdEase and Project Manager for Up2Us Campaign
Jana Sczersputowski, Your Social Marketer, AdEase Subcontractor
- 11:40 am – 12:00 pm CLOSING REMARKS
Kristy Kelly, MFT, Mental Health Director, Lake County, CMHDA President
- 12:00 pm ADJOURNMENT

2011 Policy Forum Planning Committee

Kirsten Barlow, MSW

Associate Director, Legislation & Public Policy
CMHDA

Karen Baylor, PhD, MFT

Mental Health Director
San Luis Obispo County

Wayne W. Clark, PhD

Behavioral Healthcare Director
Monterey County

Betty Dahlquist, MSW, CPRP

Executive Director
CASRA

Fran Edelstein, PhD

Consultant for Mental Health Policy
and Practice Improvement
California Alliance of Child and Family Services

Sandra Naylor Goodwin, PhD, MSW

President & CEO
CiMH

Laurie Clothier, PhD

President and CEO
River Oak Center for Children

Stacie Hiramoto, MSW

Director of Special Programs
California Council of Community Mental Health
Agencies

Jo Ann Johnson, LCSW

Ethnic Services Manager
Sacramento County Mental Health

Don Kingdon, PhD

Deputy Director/Small Counties Liaison
CMHDA

Penny Knapp, MD

Medical Director
California Department of Mental Health

Olivia Loewy, PhD

Executive Director
American Association for Marriage and Family
Therapy, CA Division

Harriet Markell

Associate Director
California Council of Community Mental Health
Agencies

Tom Renfree

Executive Director, CADPACC

Patricia Ryan, MPA

Executive Director
CMHDA

Cheryl Trenwith, MA, MFT

Placer HHS Adult System of Care

Doretha Williams-Flournoy, MS

Deputy Director
CiMH

Richard Van Horn

President & CEO
Mental Health America of
Greater Los Angeles

Alice J. Washington, BA

Associate
CiMH

Stephanie Welch, MSW

Associate Director, MHSA
CMHDA



The California Institute for Mental Health is a non-profit public interest corporation established for the purpose of promoting excellence in mental health. CiMH is dedicated to a vision of “a community and mental health services system which provides recovery and full social integration for persons with psychiatric disabilities; sustains and supports families and children; and promotes mental health wellness.”



The California Mental Health Directors Association is dedicated to the accessibility of quality cost-effective mental health care for the people of California. Principal goals are to advocate for quality mental health systems of care, which are culturally competent, consumer-guided, family-sensitive, and community-based.

California Institute for Mental Health
2125 19th Street, 2nd Floor
Sacramento, California 95818
www.cimh.org
(916) 556-3480 • Fax: 916.446.4519

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2125 19th Street, 2nd Floor
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